

## **ABSTRACT**

**0001**

**System and method for improving the way that visual information is learned by the viewer through the presentation of said information according to type of content and its location relative to the reader's field of vision.**

**0002**

**The present invention relates to a method and system for improving comprehension and memory of information that is presented visually. In particular, the present invention refers to such information that has been distilled into "chunks" that are most relevant to the part of the brain that is stimulated by the eyes being forced in that direction. Finally, this invention relates to techniques for stimulating the reader's brain by way of moving the eyes.**